

# EDITORIAL CALENDAR

2008

**CORN & SOYBEAN**  
DIGEST™

Month	Close	Special Feature	Your Rep Recommends
January	12.14.07	<ul style="list-style-type: none"> <li>■ Whiz-Bang Planters</li> <li>■ Announce MarketMaxx Winners</li> <li>■ Working Smarter In The New Year</li> <li>■ Stay Healthy With Soy</li> </ul>	<input type="checkbox"/>
February	01.08.08	<ul style="list-style-type: none"> <li>■ Corn Weed Control Guide</li> <li>■ New Corn Herbicides</li> <li>■ ASA's Conservation Legacy Winners</li> <li>■ Hiring Wisely</li> </ul>	<input type="checkbox"/>
Mid-February	01.22.08	<ul style="list-style-type: none"> <li>■ Soybean Weed Control Guide</li> <li>■ Special Report: New Uses For Soybeans</li> <li>■ Stretching Your Fertilizer Dollars</li> </ul>	<input type="checkbox"/>
March	02.15.08	<ul style="list-style-type: none"> <li>■ Insect Hot Spots &amp; Controls</li> <li>■ Data Management For Profit</li> <li>■ New Tillage Trends</li> </ul>	<input type="checkbox"/>
April	03.14.08	<ul style="list-style-type: none"> <li>■ Disease Hot Spots &amp; Controls</li> <li>■ Don't Skip Crop Scouting</li> <li>■ Soybean Rust Update</li> </ul>	<input type="checkbox"/>
August	07.15.08	<ul style="list-style-type: none"> <li>■ What's New On The Biofuels Front</li> <li>■ Preharvest Soybean Marketing Tips</li> </ul>	<input type="checkbox"/>
September	08.15.08	<ul style="list-style-type: none"> <li>■ Tips To Prevent Harvest Mistakes</li> <li>■ Preharvest Corn Marketing Tips</li> <li>■ Commodity Leadership Profiles</li> </ul>	<input type="checkbox"/>
October	09.15.08	<ul style="list-style-type: none"> <li>■ How Drainage Systems Stack Up</li> <li>■ Putting Precision Ag To Use</li> <li>■ New Traits In The Seed Pipeline</li> </ul>	<input type="checkbox"/>
November	10.07.08	<ul style="list-style-type: none"> <li>■ Hot Hybrids For Next Year</li> <li>■ Year-End Tax Planning</li> <li>■ FIRST Report – Corn</li> </ul>	<input type="checkbox"/>
Mid-November	10.21.08	<ul style="list-style-type: none"> <li>■ <b>Master Your Marketing</b> – The dos and don'ts of developing a marketing plan before you plant. Issue will focus on market outlook, strategies, legal contract considerations, storage vs. contracting, and tips for hiring consultants.</li> <li>■ MarketMaxx Kickoff Package</li> </ul>	<input type="checkbox"/>
December	11.14.08	<ul style="list-style-type: none"> <li>■ Grain Storage Solutions</li> <li>■ FIRST Report – Soybeans</li> <li>■ Land Values – Buy Or Rent?</li> </ul>	<input type="checkbox"/>

CORN & SOYBEAN DIGEST calendar provides a sampling of topics planned for each issue. Several others will be covered, too. For reasons of timing and information availability, some listed topics may be moved from one issue to another or may not run at all.